COOKIE POLICY

At **QM Easy,** we respect your privacy and are committed to ensuring a transparent and secure browsing experience. This Cookie Policy outlines how we use cookies and similar technologies on our website in compliance with the **Protection of Personal Information Act (POPIA)** in South Africa.

What Are Cookies?

Cookies are small files placed on your device to enhance your experience by remembering your preferences and actions.

Types of Cookies We Use

- **Essential Cookies**: These are necessary for the operation of the website and cannot be disabled.

- **Performance Cookies**: Help us analyze site traffic and user behavior for better performance.

- **Functionality Cookies**: Remember your preferences for a customized experience.

- **Advertising Cookies**: Used to serve personalized ads.

How We Use Cookies

Cookies help us improve your user experience, analyze traffic, and provide personalized content. We use cookies for:

- Ensuring essential features work properly.

- Analyzing website usage to optimize content.

- Delivering personalized services and recommendations.

Your Rights and Choices

As required by **POPIA**, you can control cookie settings through your browser. You may block, delete, or refuse cookies, but some features of our website may not function properly if you do.

Third-Party Cookies

We may also allow third-party services to set cookies for advertising and analytics purposes. These cookies are subject to the respective privacy policies of the third parties.

Changes to This Policy

We may update this policy from time to time to reflect changes in our practices. Any updates will be posted on this page with an updated date.

Contact Us

If you have any questions regarding this policy or your privacy rights, please contact us at qmeasy@syncflo.co.za